

YOU'VE TAKEN THE FIRST STEP TO HELP GET YOUR ROSACEA UNDER CONTROL!

This personalized discussion guide has been created based on the statements you selected that describe your rosacea. This will help you prepare for your next dermatologist consultation, to help you get the right treatment

ORACEA® (doxycycline, USP) 40 mg* Capsules are indicated for the treatment of only inflammatory lesions (papules and pustules) of rosacea in adult patients. ORACEA Capsules do not lessen the facial redness caused by rosacea

YOUR PERSONALIZED

ROSACEA DISCUSSION GUIDE

1 Make rosacea the reason you see a dermatologist

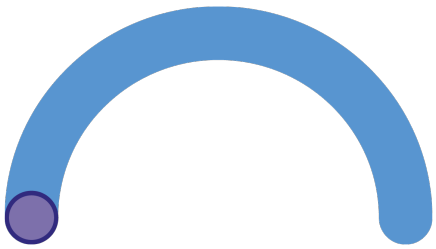
If left untreated, rosacea may worsen over time, greatly impacting your quality of life

This makes it worthy of a dermatologist's time, and now more than ever they understand how rosacea is more than just the visible symptoms

Achieving clearer skin for longer

Starting a conversation with your dermatologist can be the first step towards helping to get your rosacea under control. With ORACEA Capsules you may see an improvement in your bumps and blemishes in as little as 3 weeks. But it is important to commit to taking ORACEA Capsules as your dermatologist prescribes, to help you get results you can see

This is how much rosacea has affected your life in the last six months



IMPORTANT SAFETY INFORMATION

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You are encouraged to report negative side effects of prescription drugs to the FDA. Visit: www.fda.gov/medwatch or call 1-800-FDA-1088

*30 mg immediate release and 10 mg delayed release beads

†As found in a 9-month clinical study

‡A multicenter, outpatient, double-blind, placebo-controlled, parallel group trial was conducted over 16 weeks to evaluate the safety and efficacy of ORACEA Capsules. A total of 251 rosacea subjects (≥18 years of age with 10 to 40 papules and pustules and 2 nodules, plus an IGA score of 2 to 4) participated

ONCE-DAILY

ORACEA®

(doxycycline, USP) 40* mg Capsules

*30 MG IMMEDIATE RELEASE & 10 MG DELAYED RELEASE BEADS

[OR-RAY-SHA]



2 The symptoms and impact of rosacea are more than skin deep

Rosacea is a chronic and visible inflammatory disease. As it affects your daily life, the chances are it also impacts your emotional wellbeing

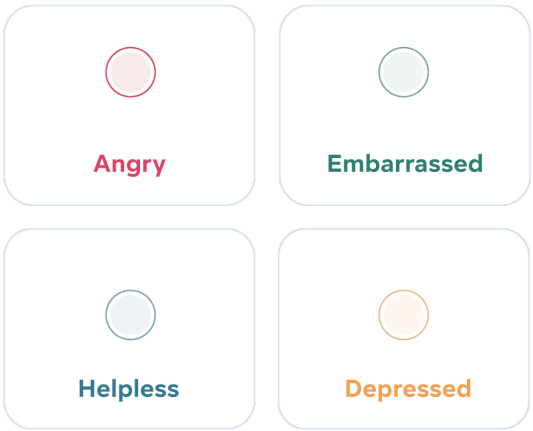
Even though it's hidden, the psychological burden of rosacea is now acknowledged as a real symptom and can be an important part of your treatment plan

Commit to clearer skin with a once-daily treatment

No matter where you are on your rosacea journey, working with your dermatologist may help you get your treatment on track. ORACEA Capsules may help you achieve clearer skin through a convenient capsule taken once a day

To tailor your treatment, speak to your dermatologist about how rosacea affects you

This is how your rosacea makes you feel



3 Build a partnership with your dermatologist to help with your rosacea

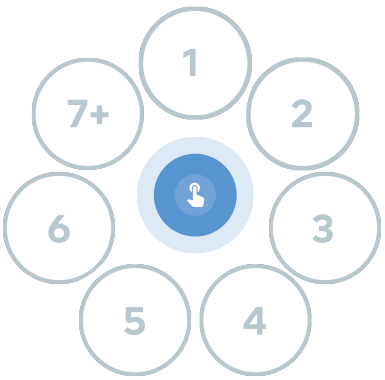
Currently there is no cure for rosacea, but you can aim for clearer skin and relieve the burden of rosacea

Building a partnership with a dermatologist can help form your personalized treatment plan. Telling your dermatologist how many flares you have experienced in the last 6 months is a critical factor in understanding your treatment needs

Treat your bumps and blemishes of rosacea with ORACEA Capsules

ORACEA Capsules are an effective, long-term† treatment option. In a 16-week clinical trial, those using ORACEA Capsules achieved significantly clearer skin in just 3 weeks‡

This is how many flares you have experienced in the last six months



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4 The symptoms and impact of rosacea are more than skin deep

Everyone's rosacea is different, so you need to discuss all your visible and invisible signs and symptoms with your dermatologist

Ensuring your dermatologist knows how your rosacea affects you is important in customizing your personalized treatment plan

If your previous treatments didn't work as well as you had hoped, you may want to ask a dermatologist about the other treatment options available

Treat your rosacea from the inside out

ORACEA Capsules are designed for the bumps and blemishes of rosacea. The time release dosage (30 mg immediate release and 10 mg delayed release beads) is powerful enough to have anti-inflammatory effects

Here are the signs and symptoms that you experience the most

- ○ Flushing/temporary redness
- ○ Permanent redness
- ○ Spots or bumps
- ○ Visible small blood vessels
- ○ Red and swollen nose
- ○ Itchy/sore/red eyes
- ○ Itching
- ○ Dry appearance
- ○ Pain/stinging or burning

5 Help your dermatologist find the right treatment for you

It's time to reset your expectations

Discussing what you have previously tried with your dermatologist will help them find the rosacea treatment that's right for you

How ORACEA Capsules can help you to achieve clearer skin

There is no quick fix for rosacea. However, in just 16 weeks‡ you may see a sustained reduction of bumps and blemishes by taking ORACEA Capsules, the only FDA-approved oral treatment for the bumps and blemishes of rosacea

This is a record of how you have previously managed your rosacea

- Over-the-counter skin care products
- Lifestyle management
- Prescription gels, ointments or creams
- Prescription oral treatment

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6 Prescription treatment options that can treat the bumps and blemishes of rosacea are available

To further help your dermatologist find the right treatment for you, it's also important to discuss what you are currently doing to help manage your rosacea

You may achieve clearer skin with ORACEA Capsules

It's time to look beyond immediate symptom improvement and commit to minimizing your bumps and blemishes

Through taking ORACEA Capsules every day, as prescribed, you can help take control over your rosacea

Here is what you're currently using to manage your rosacea



Ask your dermatologist for ORACEA Capsules, the only FDA-approved oral treatment for the bumps and blemishes of rosacea, and you may start to see visible improvements

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